

REBUILDING THE VISITOR ECONOMY

BECOME A TOURISM PRODUCT SUPPLIER WITH TXGB

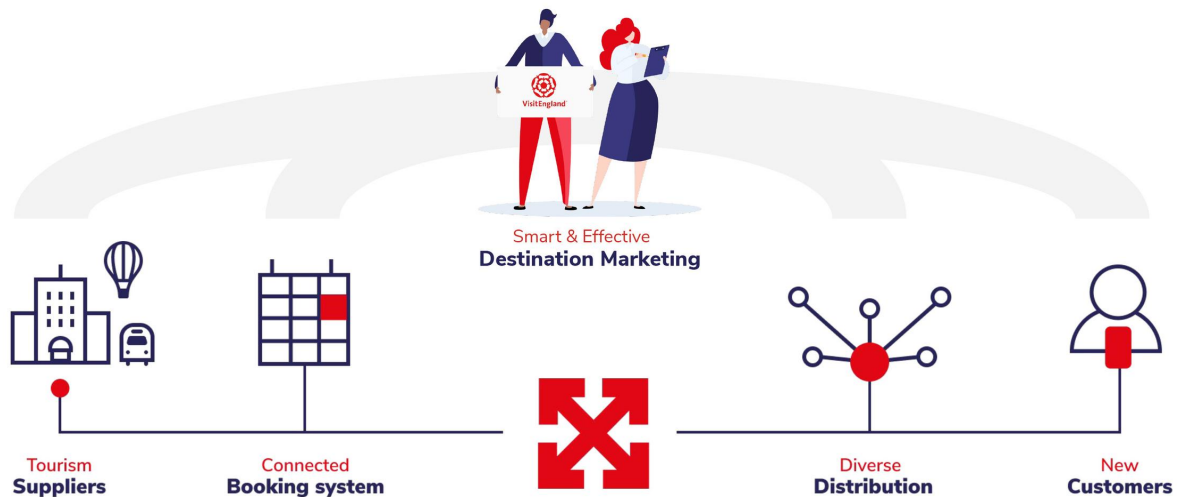
VISIT KENT
BUSINESS
GARDEN *of* ENGLAND



Tourism Exchange
Great Britain

Tourism Exchange GB (TXGB) is a user-friendly, online platform created in partnership with VisitBritain to help suppliers across the UK reach more consumers. It offers businesses the opportunity to help rebuild visitor numbers and give customers an easy way to book online.

What is TXGB?



As a tourism product supplier, TXGB enables you to:

- Add your tickets, tours and experiences to an online, easy to use booking system
- Add bookability to your website and social channels, so that you can maximise direct bookings
- Distribute your tickets and products on a variety of different online channels, ensuring your product is seen more widely by consumers
- Manage all your channels in one place, so that you can reduce admin and problems that can arise from selling via multiple channels
- Integrate your bookable product with local and national destination marketing campaigns, via your local DMO (e.g Visit Kent), or via large Online Travel Agents (OTAs)

TXGB is connected to 100 distributors, of all shapes and sizes, with a simple opt-in process!

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GOURMET
GARDEN
TRAILS

 **Expedia**[®]

Booking.com

 **VisitBritain**[™]
Shop

Why it works for you - the suppliers

- If you do not have an existing booking system, TXGB offers an easy-to-use option, free of charge! If you do have an existing booking system, TXGB integrates seamlessly with over 70 different platforms
- By using TXGB, you have the option to sell through various OTAs such as Expedia, Booking.com and all from one place, saving you valuable time and administration
- Pay only for results - you only need to pay commission when you've actually sold a ticket or product
- You also have the option to work through a low-commission, local DMO channel, turning inspirational page views into potential bookings
- Integrate your product with local and national destination marketing campaigns to generate bookings
- A dedicated team, available 24/7 that can support you with advice and any technical issues should they arise

Visit Kent's involvement

- TXGB is a VisitEngland product that Visit Kent are trialling on our consumer website for a three-month period to test its effectiveness for our partners
- Visit Kent is offering an initial low commission rate of 2.5% for our members for the first three months. If this trial is successful, the commission rate would be increased but would always remain under 7.5%, a considerably cheaper rate that most Online Travel Agents at 20%+
- As a not-for-profit organisation, all income generated by TXGB would be re-invested into more activity back into our marketing our channels to deliver increased bookings for our members



So, how do you join?

Sign up your business

- Go to www.TXGB.co.uk and click 'Apply now'
- Select your booking system in the signup wizard
- Sign up for or link an existing *stripe* account so you can receive payments

Connect your products

- Receive login details to the TXGB dashboard
- Set up your products in TX Load or connect your existing products from your existing booking system
- Browse available channels, review commission rates and opt-in terms
- Opt-in to distributor channels that are suitable for your business
- Add booking pages to your own website

Take Bookings

- Distributors share your live availability and pricing on their own websites
- Receive bookings via these channels
- In most cases, receive payment up front and immediately
- TXGB will invoice you monthly for any booking fees owed



Questions?

If you have any questions about TXGB directly please contact:



0330 223 5050



support@txgb.co.uk

If you have any questions about Visit Kent's involvement,
please contact Josh at Visit Kent:

[*josh.carter@gotoplaces.co.uk*](mailto:josh.carter@gotoplaces.co.uk)

**TXGB have connected with over 70 booking systems, and are
connecting more all the time.**



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VisitEngland™