

# KENT GARDEN *of* ENGLAND

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## Kent Big Weekend returns this April for its 14<sup>th</sup> year



Images (L-R): Gusbourne Estate (Please Credit: Gusbourne Estate) and the Historic Dockyard, Chatham (Please Credit: Rikard Osterlund).

High-res versions of these images can be downloaded here: <https://we.tl/t-WkhUUMuxTx>.

### Press Release

31<sup>st</sup> January 2020

Ready to get your hands on tickets to Kent's biggest celebration of the year?

Registration for the 14<sup>th</sup> Kent Big Weekend opens on **Thursday 20<sup>th</sup> February** (closing on Monday 16<sup>th</sup> March), where thousands of FREE pairs of tickets for a host of attractions and fun-filled activities across the county will be up for grabs.

A huge variety of Kent tourist attractions and businesses will be opening their doors or offering special gifts to lucky ticket holders on **4<sup>th</sup> and 5<sup>th</sup> April**, as part of Visit Kent's annual celebration of the county's tourism industry.

Some of the county's biggest attractions have already signed up to take part in this year's event, including: Dover Castle, Canterbury Cathedral, Folkestone Harbour Arm, Hever Castle, the Historic Dockyard, Chatham, Gusbourne Estates, Dreamland Margate, Kent Life, Bewl Water, and Ightham Mote.

And, it doesn't stop there with the Big Weekend also giving residents a chance to uncover a wide range of smaller, hidden gems throughout the county, including: Conningbrook Lakes, Dover Transport Show, the Seaside Museum Herne Bay, Romney Marsh Wools, Lullingstone Roman Villa, Mount Ephraim Gardens, Rotten Ramsgate Tours, the Heritage Transport Show, Guided Walks of Royal Tunbridge Wells, and Nemes Diving & Water Sports Academy.

Experiences on offer this year range from entry into some of the county's most iconic castles and close encounters with wild animals, to delicious meals, relaxing afternoon teas for two, and adrenaline-inducing activities.

The Kent Big Weekend was designed in 2007 to promote Kent's incredible wealth of attractions and sights and encourage residents to discover how much there is to see and do right on their doorstep.

Kent residents can apply for as many tickets as they like at [www.kentbigweekend.co.uk](http://www.kentbigweekend.co.uk) between 20<sup>th</sup> February and 16<sup>th</sup> March. Two tickets per household will then be allocated at random by ballot (some family tickets are available).

Last year there were over 296,000 applications for tickets to the event, so make sure to bid for as many tickets as possible to be in with a chance of winning. Anyone who signs up to the Visit Kent newsletter will receive exclusive early access to the ballot.

This year's event will once again support The Family Holiday Association, with a range of attractions also donating tickets to the charity, giving great days out to families that are normally unable to take holidays together.

So, make sure to visit [www.kentbigweekend.co.uk](http://www.kentbigweekend.co.uk) from 20<sup>th</sup> February to take a look at the great range of attractions participating – you'll be surprised at what you find!

For further information inspiration on things to do in Kent, head to [www.visitkent.co.uk](http://www.visitkent.co.uk).

**ENDS**

## **NOTES FOR EDITORS**

For further media information on Visit Kent and images please contact Brand Manager Lana Crouch on [lane.crouch@visitkent.co.uk](mailto:lane.crouch@visitkent.co.uk) or call 01227 812914.

### **About Visit Kent**

Visit Kent Ltd is the Destination Management Organisation for Kent (the Garden of England), welcoming 65million visitors a year, championing the county's £3.8 billion tourism industry and supporting more than 77,000 jobs.

It is recognised as one of the country's leading DMOs, targeting UK and overseas markets to raise Kent's profile as a premier destination, improving quality and skills within the industry, and growing investment in tourism. Visit Kent is a public/private sector partnership supported by Kent County Council, Medway Council, district and borough councils, and the leading sector tourism businesses in Kent.

For further information visit [www.visitkent.co.uk](http://www.visitkent.co.uk) (consumer) or [www.visitkentbusiness.co.uk](http://www.visitkentbusiness.co.uk) (business), or tweet @visitkent.