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# GETTING YOUR BUSINESS READY FOR 2020

2020 is such a big year for Kent that we've renamed it **#KentyTwenty!** And we want you to be part of it!

With over 10 huge anniversaries from the 150th anniversary of Charles Dickens death to the 80th anniversary of the Battle of Britain, to major events such as Becket 2020 and The 149th Open Championship, the eyes of the world will be on Kent.

By drawing together all the major events and anniversaries into one joined-up message, we give visitors a strong incentive to explore the county in 2020 and businesses an easy way to maximise the opportunities presented by such a wealth of activity.

To support your marketing activity for your business and capitalise on all the opportunities this year, we've created a 2020 toolkit packed with information on how to promote your business during **#KentyTwenty** as well as a Marketing Hub full of easy to adapt content, 2020 events calendar, free images, toolkits and much more!

[2020 TOOLKIT](#)

[MARKETING HUB](#)

### Tourism support and advice

To discuss how you can work more closely with Visit Kent, please [contact us](#).

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**Have you nominated your local Tourism  
Superstar?**

**The Tourism Superstar competition  
recognises the dedication and passion of  
those working in the tourism industry.**

**READ MORE**

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